



RNM Properties to Host Petaluma Educational Foundation's BASH at RNM's South McDowell Landing

PETALUMA, Calif. – August 20, 2009 – Commercial property owner, developer and manager RNM Properties is donating the use of 39,000 square feet on the first floor of South McDowell Landing for the BASH, the Petaluma Educational Foundation's premier fundraising event to be held Sept. 12.

South McDowell Landing is RNM's 144,500 square-foot Class A commercial office building, located at 1800-2000 South McDowell Blvd. in south Petaluma at the Lakeville Business Park at the edge of the 500-acre Shollenberger Park Wetlands recreational area.

Now in its fourth year, BASH festivities include silent and live auctions, a sit-down, three-course gourmet dinner, cocktails and dancing to live music by Moonalice. This year's BASH, dubbed *Rock 'n Roll by the River*, hopes to draw 500 to 600 supporters. Event organizers have set a \$250,000 net fundraising goal, the same amount raised at last year's BASH, for "Enrichment and Major Impact" educational grants that are awarded to all 33 public, charter, and non-profit private schools in Petaluma, benefiting 12,500 children in Kindergarten through 12th grade.

PEF event planners are ecstatic about this year's BASH location, with its sweeping 180 degree views of bucolic Shollenberger Park, ample parking and proximity to Highway 101. "The expansive views are a stunning backdrop for our event, and working through the logistics process with RNM has been seamless," said Janet Ramatici, PEF executive director. "Landing our event at the Landing really set the tone for this year's BASH – we think it'll be our biggest and best yet. With our schools experiencing drastic budget cuts, Petaluma children need our support now more than ever," added Ramatici.

RNM to host PEF's BASH
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Despite the rocky economy, BASH organizers say the local business community recognizes the need schools are facing and has stepped up its support: \$75,000 in corporate sponsorships has been raised so far, exceeding by \$25,000 the corporate sponsorship goal set by event planners. Individual \$150-per-person ticket sales have been brisk over the summer, with nearly 400 already sold and school yet to begin.

“My sense is that our tight-knit North Bay business community fully understands the economy’s impact on local schools,” said Paul Elmore, president of RNM Properties. “Donating our unoccupied space and assisting with planning, marketing and logistical support for the event is our way to help ensure that essential programs and quality education continue in our schools, which is central to maintaining a vital community.”

RNM tenant CamelBak Products, which occupies 33,000 square feet on the second floor at South McDowell Landing, supports RNM’s decision to host the BASH and is joining the party by donating 500 of its “Better Bottle” line, customized with the PEF logo, as a gift for event guests.

For event information, contact PEF at 707-778-4632 or visit www.pefinfo.com.

About RNM Properties

Founded in 1993, RNM Properties is a leading North Bay Area developer, owner and manager of office and retail commercial properties. RNM’s mission is to develop and enhance business environments by partnering with tenants, owners and service providers to create mutual value.

The company’s current portfolio comprises more than 1.8 million square feet of award-winning, high quality commercial and retail space in San Francisco, Santa Clara, San Mateo and Sonoma Counties. For more information, please visit www.rnmproperties.com

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20 August 2009

Contact: Julie Wellik
Media Consultant
415-472-3878
jwellik@pacbell.net

Paul B. Elmore
President
RNM Properties
415-356-2000
pelmore@rnmproperties.com